

AMENDMENT TO THE CLAIMS

The listing of claims, will replace all prior versions, and listings, of claims in the application.

LISTING OF CLAIMS

1. (Currently Amended). A method for managing content resources in a network, comprising:
 - receiving a subscription request from a user, the subscription request specifying at least one user specific content resource to be presented to the user through the network;
 - determining that the user is authorized for access to the at least one content resource by use of the user's Internet Protocol (IP) address;
 - determining at least one ~~quality-of-service~~ network resource requirement required for presenting the at least one user specific content resource to the user responsive to user specific content rules and the subscription request; and
 - providing, for the user at least one ~~communication channel~~ network resource in the network with to transmit the user specific content resource based on the determined at least one ~~quality-of-service~~ network resource requirement and the user specific content rules to satisfy the subscription request.
2. (Cancelled).

3. (Previously Presented). The method of claim 1, wherein determining that the user is authorized for access comprises configuring a switch, to determine whether the user is an authorized user by use of the user's IP address.

4. (Currently Amended). The method of claim 1, further comprising:
generating a user specific portal Web page reflecting the user's subscription request; and
presenting the user specific portal Web page to the user,
wherein the user specific portal Web page comprises at least one link to the at least one user specific content resource ~~to which the user has subscribed~~.

5-8. (Cancelled).

9. (Currently Amended). The method of claim 4, wherein the user specific portal Web page allows the user to make a subscription change.

10. (Currently Amended). The method of claim 1, further comprising by a switch, blocking access by another user to the at least one user specific content resource based on authorization information residing external to the switch.

11- 25 (Cancelled).

26. (Currently Amended). The method according to claim 1,
wherein the subscription request specifies at least one time activation period for
presenting the at least one user specific content resource to the user; and
wherein providing the ~~communication channel~~ network resource to transmit the user specific content resource comprises providing the ~~communication channel~~ network resource to transmit the user specific content resource during the specified at least one time activation period.

27. (Currently Amended). The method according to claim 1, wherein determining the at least one ~~quality of service~~ network resource requirement comprises determining a bandwidth required for presenting the user specific content resource to the user.

28. (Currently Amended). The method according to claim 1, wherein determining the at least one ~~quality of service~~ network resource requirement comprises determining an amount of delay that can be tolerated for presenting the user specific content resource to the user.

29. (Previously Presented). The method according to claim 1, wherein the providing comprises configuring a switch in the network.

30 – 39 (Cancelled).

40. (New). The method of claim 4, wherein the user specific portal Web page allows the user to change appearance of the at least one user specific content resource when the at least one user specific content resource is presented to the user.

41. (New). The method of claim 4, wherein the user specific portal Web page displays to the user services that the user can optionally subscribe.

42. (New). The method of claim 4, wherein the user specific portal Web page provides to the user a captive portal environment for the user.

43. (New). The method of claim 4, further comprising creating a service bundle comprising a collection of content resources grouped together, wherein the user specific portal Web page allows the user to subscribe to the service bundle.

44. (New). The method of claim 43, wherein the service bundle comprises all content resources provided by a particular content provider.

45. (New). The method of claim 43, wherein the service bundle comprises all content resources paid for with a single monthly fee.

46. (New). The method of claim 43, further comprising:

providing to an application service provider a Web-based interface that allows the application service provider to dynamically create application services comprising content resources; and

adding the created application services to the service bundle.

47. (New). The method of claim 43, further comprising:

Automatically associating the user to the service bundle if the user belongs to a pre-specified subscriber group.

48. (New). The method of claim 1, further comprising calculating fees to be paid by the user for subscription of content resources.

49. (New). The method of claim 1, further comprising sending one or more advertisements to the user.

50. (New). The method of claim 45, wherein the one or more advertisements are targeted to appeal to the user based on the user's subscriptions of content resources.